WHEREAS, The American Film Institute was organized in 1987 at the direction of the United States Government as a non-profit organization to preserve the nation's film heritage, to foster the development of new film-making talents and to encourage the further study of motion pictures in the schools and colleges of the country; and,

MHEREAS, The achievements of the American Film Institute have won the plaudits of every person concerned with a responsible cinema; and,

MHEREAS, The motion picture distribution companies and the motion picture theaters of America, with the enthusiastic endorsement of the National Association of Theatre Owners, have jointly designated February 4, 1975, as National Film Day to salute the American motion picture to help provide the financial support necessary for the ongoing implementation of the American Film Institute and its manifold activities:

NOV, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim February 4, 1975 as

NATIONAL FILM DAY

in South Dakota, and urge all our citizens to participate in this important and significant event.

IN WITNESS MHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 29th day of January, in the Year of Cur Lord, Nineteen Hundred and Seventy-

Five

MCHAT TO F. KNEED, GOVENOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE